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NEWS | 3 August 2023

Commission sends Statement of Objections to Pierre Cardin and its licensee Ahlers

The European Commission has informed the fashion house Pierre Cardin and its German licensee of a possible breach of EU competition law.

The Commission is concerned that the two companies have concluded anticompetitive agreements. They would have restricted the ability of licensees and low-price resellers to sell Pierre Cardin-licensed clothing. The main objective of those agreements would be to guarantee Ahlers' dominance in the countries covered by the licensing agreements between Pierre Cardin and Ahler in the European Economic Area.

If those behaviours were to be confirmed, it would lead to a violation of Article 101 TFEU.

It is important to state that the two companies can still exercise their right of defence. If, however, the European Commission is still convinced of a breach of competition law, the companies could be fined up to 10% of their annual worldwide turnover.

Check out the press release here.