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Mondel?z fined for cross-border trade restrictions

The EC has fined Mondel?z International, Inc. 337.5 million EUR for hindering the cross-border trade of chocolate, biscuits and coffee products between EU member states.

In addition to abusing its dominant position, the EC found that Mondel?z engaged in twenty-two anticompetitive agreements or concerted practices, in two different ways.

First, Mondel?z limited the territories or customers to which seven wholesalers could resell Mondel?z' products. One agreement also included a provision whereby Mondel?z required its customer to apply higher prices for exports compared to domestic sales.

Second, Mondel?z prevented ten exclusive distributors active in certain Member States from replying to sales requests from customers located in other Member States without prior permission from Mondel?z.

Mondel?z acknowledged having infringed EU competition law. Commissioner Margrethe Vestager indicated at a press conference that more similar cases are in the pipeline.

More information can be found here.